

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 32.7478 Longitude: -96.8597

Kessler Plaza Dallas, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	20,839	139,380	292,812
	Population Est 23Q1	20,795	139,228	292,704
	Population Est 22Q4	20,837	138,018	290,120
	Population Est 22Q3	20,968	137,583	288,733
	Population Est 22Q2	20,904	137,529	288,406
	Population Est 22Q1	20,882	137,390	287,942
	Population Est 21Q4	20,852	137,066	287,464
	Population Est 21Q3	21,103	137,856	285,966
	Population Est 21Q2	21,129	137,910	286,013
	Population Fcst	21,829	149,456	316,899
	2010 Census Population	22,651	139,798	272,384
	2000 Census Population	26,343	145,801	263,066
	1990 Census Population	21,939	125,973	231,127
	Current Year Daytime Population	21,412	153,274	559,702
	Average Seasonal Population	91	651	2,399
	Historical Annual Growth, 1990 – 2000	1.85%	1.47%	1.30%
	Historical Annual Growth, 2000 – 2010	-1.50%	-0.42%	0.35%
	Estimated Annual Growth, 2010 – CY	-0.58%	-0.02%	0.51%
	Projected Annual Growth, CY to Y5	0.93%	1.41%	1.59%
	Group Qtrs Est	171	824	7,252
Transient Est Average Last 4 Qtrs	0	475	52,305	
Households	Current Year Estimated Households	7,452	47,505	110,935
	Households Est 23Q1	7,434	47,408	110,843
	Households Est 22Q4	7,450	46,976	109,554
	Households Est 22Q3	7,505	46,753	108,709
	Households Est 22Q2	7,481	46,724	108,608
	Households Est 22Q1	7,470	46,667	108,387
	Households Est 21Q4	7,459	46,556	108,199
	Households Est 21Q3	7,560	46,842	106,845
	Households Est 21Q2	7,571	46,869	106,872
	Households Fcst	7,810	51,350	122,599
	2010 Census Households	7,084	41,346	87,220
	2000 Census Households	8,099	41,445	78,429
	1990 Census Households	7,709	39,160	71,523
	Historical Annual Growth, 1990 – 2000	0.50%	0.57%	0.93%
	Historical Annual Growth, 2000 – 2010	-1.33%	-0.02%	1.07%
	Estimated Annual Growth, 2010 – CY	0.36%	0.98%	1.70%
	Projected Annual Growth, CY to Y5	0.94%	1.57%	2.02%
	Population per Household	2.77	2.92	2.57

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Kessler Plaza Dallas, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.0%	1.6%	1.8%
	HH Income \$250,000 to \$499,999	2.4%	1.9%	2.2%
	HH Income \$200,000 to \$249,999	5.6%	4.4%	5.2%
	HH Income \$175,000 to \$199,999	2.8%	2.8%	3.4%
	HH Income \$150,000 to \$174,999	4.6%	4.5%	4.6%
	HH Income \$100,000 to 149,999	14.9%	15.4%	16.2%
	HH Income \$75,000 to 99,999	13.1%	13.2%	13.0%
	HH Income \$50,000 to 74,999	20.7%	19.2%	17.6%
	HH Income \$35,000 to 49,999	10.5%	12.7%	10.7%
	HH Income \$25,000 to 34,999	9.5%	8.6%	8.2%
	HH Income \$15,000 to 24,999	6.3%	7.5%	7.2%
	HH Income \$0 to 14,999	7.7%	8.3%	9.9%
	Average Household Income	\$99,236	\$91,133	\$97,781
	Median Household Income	\$67,790	\$65,232	\$69,124
	Per Capita Income	\$35,743	\$31,180	\$37,559
	Average Disposable Income	\$78,233	\$73,796	\$77,040
	Median Disposable Income	\$59,819	\$57,656	\$61,054
	Discretionary HH Income Over \$150,000	6.2%	3.7%	5.7%
	Discretionary HH Income \$125,000 to \$149,999	3.7%	4.0%	4.3%
	Discretionary HH Income \$100,000 to \$124,999	4.5%	4.7%	5.6%
	Discretionary HH Income \$75,000 to \$99,999	10.5%	9.7%	10.7%
	Discretionary HH Income \$50,000 to \$74,999	16.4%	17.4%	17.1%
	Discretionary HH Income \$25,000 to \$49,999	31.1%	30.6%	25.8%
	Discretionary HH Income Under \$25,000	27.6%	30.0%	30.9%
	Average Discretionary HH Income	\$54,473	\$50,841	\$54,486
	Median Discretionary HH Income	\$41,340	\$39,472	\$42,379
	Householder White – Count	2,003	8,920	29,610
	Median HH Income	\$120,952	\$117,426	\$115,424
	Average HH Income	\$116,332	\$116,052	\$116,035
	Householder Black or African-American – Count	512	7,118	25,323
	Median HH Income	\$55,980	\$39,720	\$38,387
	Average HH Income	\$74,973	\$53,800	\$52,978
	Householder Hispanic – Count	4,462	28,458	47,327
Median HH Income	\$60,699	\$64,112	\$64,902	
Average HH Income	\$70,310	\$74,625	\$75,294	
Householder Asian or Pacific Islander – Count	55	560	2,838	
Median HH Income	\$46,329	\$56,881	\$100,436	
Average HH Income	\$77,633	\$74,550	\$106,182	
Householder Other or Pacific Islander – Count	421	2,449	5,837	
Median HH Income	\$65,683	\$68,012	\$75,908	
Average HH Income	\$77,048	\$79,606	\$87,952	

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Kessler Plaza Dallas, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	10,600	69,937	148,591
	Female Population	10,240	69,443	144,221
Total Population by Age	Count of Pop 0 to 4 years	1,400	9,748	21,397
	Count of Pop 0 to 7 years	1,869	12,860	26,954
	Count of Pop 5 - 13	2,271	16,063	30,810
	Count of Pop 14 - 18	1,097	7,983	15,186
	Count of Pop 19 - 22	1,114	8,112	15,899
	Count of Pop 22 - 25	830	6,045	12,203
	Count of Pop 25 - 29	1,427	10,370	24,441
	Count of Pop 30 - 34	1,692	11,630	29,329
	Count of Pop 35 - 39	1,712	10,693	24,554
	Count of Pop 40 - 44	1,582	9,580	20,165
	Count of Pop 45 - 59	3,782	24,346	49,423
	Count of Pop 60 - 74	2,904	18,397	36,443
	Count of Pop 75 - 84	794	5,016	10,058
	Count of Pop 85+	236	1,397	2,906
	% of Pop 0 to 4 years	6.7%	7.0%	7.3%
	% of Pop 0 to 7 years	9.0%	9.2%	9.2%
	% of Pop 5 - 13	10.9%	11.5%	10.5%
	% of Pop 14 - 18	5.3%	5.7%	5.2%
	% of Pop 19 - 22	5.3%	5.8%	5.4%
	% of Pop 22 - 25	4.0%	4.3%	4.2%
	% of Pop 25 - 29	6.8%	7.4%	8.3%
	% of Pop 30 - 34	8.1%	8.3%	10.0%
	% of Pop 35 - 39	8.2%	7.7%	8.4%
	% of Pop 40 - 44	7.6%	6.9%	6.9%
	% of Pop 45 - 59	18.1%	17.5%	16.9%
	% of Pop 60 - 74	13.9%	13.2%	12.4%
	% of Pop 75 - 84	3.8%	3.6%	3.4%
	% of Pop 85+	1.1%	1.0%	1.0%
Median Age	36.7	34.9	34.5	
Average Age	37.7	36.6	36.4	
Male Population by Age	% of Pop 0 to 4 years	6.7%	7.1%	7.4%
	% of Pop 5 - 13	10.8%	11.7%	10.5%
	% of Pop 14 - 18	5.3%	5.8%	5.2%
	% of Pop 19 - 22	5.4%	5.9%	5.5%
	% of Pop 22 - 25	4.0%	4.4%	4.2%
	% of Pop 25 - 29	6.8%	7.4%	8.2%
	% of Pop 30 - 34	8.1%	8.4%	10.1%
	% of Pop 35 - 39	8.4%	7.8%	8.7%
	% of Pop 40 - 44	7.7%	7.0%	7.1%
	% of Pop 45 - 59	18.4%	17.6%	17.2%
	% of Pop 75 - 84	3.2%	3.1%	2.9%
	% of Pop 60 - 74	14.4%	13.1%	12.3%
	% of Pop 85+	0.8%	0.7%	0.7%
	Median Age	36.8	34.6	34.4
Average Age	37.4	36.1	36.0	

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	% of Pop 40 - 44	7.5%	6.8%	6.6%
	% of Pop 45 - 59	17.8%	17.3%	16.5%
	% of Pop 60 - 74	13.5%	13.3%	12.6%
	% of Pop 75 - 84	4.4%	4.1%	4.0%
	% of Pop 85+	1.4%	1.3%	1.3%
	Median Age	36.7	35.2	34.6
Average Age	37.9	37.1	36.9	
Race	Count of White	9,682	56,243	113,778
	Count of Black or African-American	1,259	17,463	64,404
	Count of Asian or Pacific Islander	198	1,496	5,528
	Count of Other races	9,700	64,178	109,102
	White	46.5%	40.4%	38.9%
	Black or African American	6.0%	12.5%	22.0%
	Asian	1.0%	1.1%	1.9%
	Other Races	46.5%	46.0%	37.3%
Language Spoken	Speak English at Home	39.7%	38.9%	50.8%
	Speak Spanish at Home	59.1%	59.3%	46.6%
	Speak French or French Creole at Home	0.0%	0.1%	0.3%
	Speak German at Home	0.1%	0.2%	0.1%
	Speak Other Indo-European Languages at Home	0.4%	0.2%	0.5%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.0%	0.1%
	Speak Chinese at Home	0.0%	0.1%	0.2%
	Speak Korean at Home	0.2%	0.2%	0.2%
	Speak Vietnamese at Home	0.0%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
	Speak Other Language at Home	0.2%	0.5%	0.6%
Hispanic	Hispanic Population	14,844	99,597	164,637
	Hispanic Population Percent	71.2%	71.5%	56.2%
	Mexican	86.5%	86.9%	86.1%
	Puerto Rican	0.5%	0.8%	1.0%
	Cuban	0.1%	0.2%	0.2%
	Dominican	0.0%	0.0%	0.0%
	Central American	4.5%	5.0%	5.3%
	South American	0.9%	0.6%	1.0%
	Other Hispanic	7.4%	6.6%	6.3%
	2000 Hispanic Population Percent	75%	72%	55%
	1990 Hispanic Population Percent	53%	51%	38%

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Ancestry	American (percent of total population)	1.0%	1.0%	1.5%
	American	0.7%	0.7%	1.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	1.0%	1.8%
	Chinese	0.4%	0.1%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.1%	0.2%	0.5%
	South East Asian (ie. Vietnamese)	0.2%	0.4%	0.7%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	5.0%	3.8%	7.5%
	British	1.1%	0.8%	1.7%
	Dutch	0.0%	0.0%	0.1%
	French	0.3%	0.2%	0.4%
	German	1.1%	0.8%	1.5%
	Italian	0.2%	0.2%	0.5%
	Polish	0.2%	0.1%	0.3%
	Scandinavian	0.2%	0.2%	0.4%
	Scotch/Irish	1.3%	1.0%	1.7%
Other European (ie. Greek/Russian)	0.4%	0.4%	0.9%	
Middle Eastern	0.0%	0.1%	0.2%	
Other Ancestry	18.0%	18.7%	25.6%	
Unclassified Ancestry	3.9%	4.0%	7.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	14,129	91,428	197,318
	Elementary (0 to 8)	20.0%	20.4%	15.4%
	Some High School (9 to 11)	11.9%	14.1%	11.9%
	High School Graduate (12)	23.3%	25.9%	24.8%
	Some College (13 to 16)	14.6%	14.8%	15.6%
	Associates Degree Only	3.3%	4.3%	4.4%
	Bachelors Degree Only	15.5%	12.9%	17.3%
	Graduate Degree	11.4%	7.5%	10.5%
	% College (4+)	27.0%	20.4%	27.9%
Household Type	Total Households – count	7,452	47,505	110,935
	One Person HHs – count	2,058	12,791	39,032
	Family HHs – count	4,380	30,653	60,670
	Married Couple – count	2,815	18,715	35,211
	w/own children – count	1,175	7,962	13,583
	w/out own children – count	1,640	10,753	21,628
	Male Householder – count	451	3,331	7,283
	Female Householder – count	1,115	8,608	18,177
	Non-Family Households – count	1,014	4,060	11,233
	1 Person Household	27.6%	26.9%	35.2%
	2 Person Household	28.2%	25.5%	26.8%
	3 Person Household	15.2%	15.1%	12.8%
	4 Person Household	12.3%	13.4%	10.7%
	5 Person Household	8.2%	9.5%	7.4%
	6 Person Household	4.9%	5.3%	3.9%
7+ Person Household	3.6%	4.3%	3.2%	
% Households With Children	26.2%	28.7%	23.0%	

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Kessler Plaza Dallas, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	8,158	51,227	121,439
	Owner Occupied Percent	50.5%	47.5%	39.6%
	Renter Occupied Percent	40.9%	45.2%	51.7%
	Vacant Housing Percent	8.7%	7.3%	8.6%
	Total Housing Units (Census 2000)	8,644	43,884	83,876
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.4%	3.6%	2.6%
	Property Value \$750,000 to \$999,999	5.0%	3.4%	3.5%
	Property Value \$500,000 to \$749,999	18.0%	10.3%	8.8%
	Property Value \$400,000 to \$499,999	14.0%	8.3%	7.7%
	Property Value \$300,000, to \$399,999	18.2%	13.9%	14.1%
	Property Value \$200,000 to \$299,999	16.9%	24.6%	22.3%
	Property Value \$150,000 to \$199,999	9.4%	11.9%	12.0%
	Property Value \$100,000 to \$149,999	8.8%	13.2%	13.5%
	Property Value \$60,000 to \$99,999	4.1%	6.2%	7.6%
	Property Value \$40,000 to \$59,999	0.4%	1.2%	2.0%
	Property Value \$0 to \$39,999	1.6%	2.8%	3.2%
	Median Home Value	\$348,888	\$248,989	\$244,329
Wealth per Household	\$0 and under - percent	19.0%	19.6%	19.9%
	\$1 to \$4999 - percent	10.0%	10.5%	10.5%
	\$5k to \$9999 - percent	5.0%	5.2%	5.3%
	\$10k to \$24999 - percent	6.7%	6.8%	6.9%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.1%	9.9%
	\$100k to \$249999 - percent	17.2%	16.9%	16.5%
	\$250k to \$499999 - percent	12.0%	11.7%	11.6%
	\$500k+ - percent	13.1%	12.4%	12.6%
	Median HH Wealth	\$62,083	\$54,990	\$52,785
	Avg HH Wealth	\$218,215	\$208,875	\$210,299
Economic Viability	Economic Viability Local	301	294	288
	Economic Viability Indexed	111	109	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,999	68,935	146,192
	Managerial/Executive	13.7%	11.1%	15.7%
	Professional Specialty	19.2%	15.3%	19.0%
	Healthcare Support	2.4%	3.2%	2.8%
	Sales	6.5%	8.6%	8.8%
	Office & Administrative Support	10.2%	11.5%	11.3%
	Protective Service	1.0%	1.0%	1.5%
	Food Preparation	6.7%	6.2%	5.5%
	Building Maintenance & Cleaning	5.4%	5.7%	4.4%
	Personal Care	2.0%	2.1%	1.9%
	Farming, Fishing, & Forestry	0.6%	0.2%	0.2%
	Construction	14.9%	17.6%	13.3%
	Production & Transportation	17.2%	17.5%	15.6%
	Percent White Collar Workers	52.1%	49.6%	57.6%
	Percent Blue Collar Workers	47.9%	50.4%	42.4%

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	Agriculture/Mining/Construction	13.4%	16.5%	13.5%
	Manufacturing	9.9%	9.1%	8.1%
	Transportation	5.5%	6.8%	7.0%
	Information	1.2%	1.5%	2.2%
	Wholesale/Retail	14.2%	15.0%	13.7%
	Finance, Insurance, Real Estate	6.1%	5.7%	8.1%
	Professional Services	10.9%	6.5%	8.8%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	4.9%	5.0%	4.8%
	Educational Services	16.5%	16.0%	17.1%
	Entertainment Services	10.9%	9.6%	9.3%
	Other Professional Services	5.0%	5.6%	4.7%
	Public Administration	1.5%	2.6%	2.6%
Vehicles per HH	No Vehicles	6.8%	8.3%	9.0%
	1 Vehicle	34.6%	35.0%	42.9%
	2 Vehicles	40.0%	33.5%	30.6%
	3 or more vehicles	18.6%	23.2%	17.5%
	Average Number of Vehicles	1.78	1.83	1.66
Change	Births (last 12 months)	277	1,975	4,284
	Deaths (last 12 months)	122	788	1,593
	Migration (last 12 months)	-213	686	1,776
Work place	Workplace Establishments	353	3,282	13,436
	Workplace Employees (FTE)	7,445	57,813	330,375